

## **Call for Exhibitors**

### **HKIPF Classic Camera Fair 2019**

### **Exhibitor Handbook**

Application Deadline 23 August 2019

#### **Introduction**

A celebration of traditional artistry for camera lovers, since 2010.

Classic Camera Fair 2019 – from 25 to 27 October 2019 – will present an extraordinary selection of vintage, rare and modified cameras from around the world, along with camera accessories, films and photo book services.

The Hong Kong International Photo Festival, also founded in 2010, is coordinating the Fair for the first time, and with an open recruitment for vendors.

This open call for vendors will provide for an even wider showcase of cameras, supplies and services, and supports the HKIPF view that photography embraces diversity.

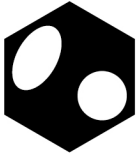
The HKIPF seeks participation from photography organisations and companies through donations. Your sponsorship will enable our non-profit organisation to bring photography into the community.

The 2019 Classic Camera Fair will run concurrently with the Photography is Life Festival at the same venue. This Festival, also led by HKIPF, will feature a photobook exhibition, artist talks, workshops, films, music, demonstrations, tea sharing, and family activities.

HKIPF also launches The Photobook Reading Room, a unique space at JCCAC with a specially curated selection of art publications. Visitors can enjoy booths by local, independent and overseas photography publishers and distributors, seeing the trends in photographic circles.

#### **The Venue**

Jockey Club Creative Arts Centre / JCCAC  
Level 1, Central Courtyard  
30 Pak Tin Street  
Shek Kip Mei, Kowloon



## Eligibility

- Application is open to individuals/collectives/companies.

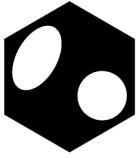
## Application Details

- Electricity provided for each booth for normal use.
- While security will be provided by JCCAC during the Fair, vendors are advised to arrange for their own relevant insurance coverage.
- Storage space will be provided during the three days, including a locked overnight storage space, with surveillance.
- If booths are to be left unattended, we recommend locking away valuable objects.
- Hong Kong International Photo Festival is a non-profit organisation, and we will issue a donation receipt for your tax deduction purposes once your donation is received.
- If more applications are received than space permits, HKIPF will make selections based on proposals and sponsorships.
- Selected participants are primarily responsible for all expenses, including, set-up, logistics, and insurance.
- Please read this application document carefully and fill in the online application form in the end of the document.

## The Timetable

Application Deadline	23 August 2019
Application Results Announced	Late August 2019 (Each sponsor/exhibitor to be contacted.)
Sponsorship Agreement Signing and Payment	September 2019
Set-up	1000-1500 Friday 25 October 2019
Exhibition	1500-2000 Friday 25 October 2019 1100-2000 Saturday 26 October 2019 1100-1800 Sunday 27 October 2019
Dismantle	1800-2000 Sunday 27 October 2019

\*\*Note that booths must be open during official opening times.



## Sponsorship Options

Interested vendors can choose your sponsorship plan. HKIPF is open to discuss other plans.

Option	Donation (HKD)	Sponsorship Package
1	3,500	One table, two chairs, one 45min-session of public talk/sharing/demonstration.
2	5,500	One table, two chairs, one 45min-session of public talk/sharing/demonstration.
3	6,800	One table, two chairs, one 45min-session of public talk/sharing/demonstration, logo placement on event pamphlet and poster.
4	9,900	One table, two chairs, one 1hr-session of public talk/sharing/demonstration, logo placement on event pamphlet and poster, one free advert on event eDM.
5	36,000	2x6m exhibition space, one table, two chairs, one 1.5hr-session of public talk/sharing/demonstration, highlighted logo placement on event pamphlet and poster, one free advert on event eDM.
6	68,000	Made-to-measure exhibition space + exhibition design + set-up, one 1.5hr- session of public talk/sharing/demonstration, highlighted logo placement on the event pamphlet and poster and one free advert on the event eDM.

- Table size: 5' x 2.5'
- Venue for exhibition and talk/sharing/demonstration: L1 Central Courtyard, JCCAC
- “Featured Labels” special discount available in strictly limited quota for independent labels / individuals of exceptional quality. Selection based on exhibition proposal. If you wish to enter the selection please indicate in your application.

### To Apply

[Click here to submit your application.](#)

Application deadline: 23 August 2019

### Contact Us

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