



Call for Exhibitors

Photobook Showcase 25-27.10.2019

Exhibitor Handbook

Application Deadline 19 August 2019

Introduction

HKIPF is delighted to launch an open call for photobook makers, publishers, and distributors to participate in the second edition of **Photobook Showcase**, which is to take place at L1 Gallery of JCCAC from 25 to 27 October 2019, as part of the HKIPF Photography is Life Festival.

Photobook is an object to touch, love, and collect, a little universe within itself. HKIPF aims to bring diversity to photography reading and to promote photobook culture, and ultimately photography literacy, bringing together a wide range of publishers and distributors of various book architecture, from the traditional, classical modes to more experimental and complex forms, for an estimated 15,000+ visitors.

International and local publishers, independent bookstores, and individual artists are invited to apply. Participation is free of charge.

HKIPF also launches The **Photobook Reading Room** at the same venue, a unique space with a specially curated selection of art publications for visitors to enjoy—photobooks from all over the world.

Photobook Showcase will run concurrently with the **Photography is Life Festival**, also at JCCAC. This Festival, also led by HKIPF, will feature a camera fair, artist talks, workshops, films, music, demonstrations, tea sharing, and family activities.

To increase visibility of independent self-publishers, we welcome exhibitors to share their views and strategies on photobook making, as well as on the current contexts and challenges of the medium.

The Venue

Jockey Club Creative Arts Centre / JCCAC
L1 Gallery
30 Pak Tin Street
Shek Kip Mei, Kowloon

Eligibility

- Application is open to individuals/collectives/companies.



Application Details

- Each exhibitor will be offered a basic set-up of one table and two chairs.
- Selected participants are primarily responsible for all expenses other than set-up, including logistics, and insurance, and travelling and accommodation for those overseas.
- All applications will be reviewed by the HKIPF Team.
- If more applications are received than space permits, HKIPF will make the selection based on proposals. Selections based on uniqueness and creativity of the proposal.
- While security will be provided by JCCAC during the Festival, vendors are advised to arrange for their own relevant insurance coverage.
- Storage space will be provided during the three days, including a locked overnight storage space, with surveillance.
- If booths are to be left unattended, we recommend locking away valuable objects.
- Please read this application document carefully and fill in the online application form in the end of the document.

The Timetable

Application Deadline	19 August 2019
Application Results Announced	Late August 2019 (Each exhibitor to be contacted.)
Set-up	1000-1500 Friday 25 October 2019
Exhibition	1500-2000 Friday 25 October 2019 1100-2000 Saturday 26 October 2019 1100-1800 Sunday 27 October 2019
Dismantle	1800-2000 Sunday 27 October 2019

**Note that booths must be open during official opening times.

To Apply

[Click here to submit your application.](#)

Application deadline: 19 August 2019

Contact Us

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